# Carl L. Palmer

Department of Politics and Government 433 Schroeder Hall Illinois State University Normal, IL 61790 Phone: (309) 438-8944 Email: clpalme@ilstu.edu

Web: https://about.illinoisstate.edu/clpalme/

## **Academic Employment**

2018-Present Illinois State University Associate Professor

2012-2018 Illinois State University Assistant Professor

2010-2012 University of Notre Dame Postdoctoral Research Associate

## Education

2003-2010 University of California, Davis Ph.D. 2010

• Main Fields: American Politics and Political Methodology

Dissertation: The Interaction of Political Rhetoric and Social Group Perceptions in Shaping Public Opinion

• Committee: Robert Huckfeldt (Chair), Cindy D. Kam (Vanderbilt University, co-Chair), Benjamin Highton, Walter J. Stone

1997-2001

University of California, Davis

B.A. 2001, with Honors

• Majors: Political Science and Communications

## **Publications**

Palmer, Carl L., and Rolfe D. Peterson. "Physical Attractiveness, Halo Effects, and Social Joining." Forthcoming at *Social Science Quarterly*.

Palmer, Carl L., and Rolfe D. Peterson. "Toxic Mask-ulinity: The Link Between Masculine Toughness and Affective Reactions to Mask-Wearing in the COVID-19 Era." Forthcoming at *Politics & Gender*.

• Featured in Mother Jones, The New York Times

Peterson, Rolfe D., and Carl L. Palmer. "The Dark Triad and Nascent Political Ambition." Forthcoming at Journal of Elections, Public Opinion, and Parties

• Featured in Psychology Today (x2), Medium

Clemons, Randy S., Mark McBeth, Rolfe D. Peterson, and Carl L. Palmer. 2020. "The Narrative Policy Framework and Sticky Beliefs: An Experiment Studying Islamophobia." *International Journal on Minority and Group Rights* 27(3): 472-500.

Chen, Philip G. and Carl L. Palmer. 2018. "The Prejudiced Personality? Using the Big Five to Predict Susceptibility to Stereotyping Behavior." American Politics Research 46(2): 276-307.

• Featured on PsyPost

Palmer, Carl L. 2018. "Caught in the Crossfire: The Competing Influence of Outcome and Beneficiary Cues on Perceptions of Antipoverty Spending." *Politics, Groups, and Identities* 6(1): 95-115.

Peterson, Rolfe D., and Carl L. Palmer. 2017. "The Effects of Physical Attractiveness on Political Beliefs." *Politics and the Life Sciences* 36(2): 3-16.

• Featured in Psychology Today, The Week, Yahoo News, The Daily Mail, Newsweek, The Guardian, and the New York Post

Clemons, Randy S., Rolfe D. Peterson, and, and Carl L. Palmer. 2016. "Priming Assad: Ethnic Priming and Attitudes Toward Military Action in Syria." Foreign Policy Analysis 12(3): 433-49.

Palmer, Carl L. and Rolfe D. Peterson. 2016. "Halo Effects and the Attractiveness Premium in Perceptions of Political Sophistication." *American Politics Research* 44(2): 353-82.

• Featured on the LSE US Centre's blog on American Politics and Policy

Kam, Cindy D. and Carl L. Palmer. 2011. "Rejoinder: Reinvestigating The Causal Relationship Between Higher Education and Political Participation." *The Journal of Politics* 73(3): 659-63.

Kam, Cindy D. and Carl L. Palmer. 2008. "Reconsidering the Effects of Education on Political Participation." *The Journal of Politics* 70(3): 612-31.

#### **Awards and Grants**

Illinois State University Faculty Research Award (\$3,000), 2017

Hibbert R. Roberts Teaching Excellence Award (\$1,000), 2016

Illinois State University Pre-tenure Faculty Initiative Grant (\$3,500), 2015

Illinois State University New Faculty Initiative Grant (\$3,500), 2012

Time-Sharing Experiments in the Social Sciences Grant, National Science Foundation, "Personality and Resistance to Persuasion" (with Rolfe D. Peterson), 2012

Institute for Scholarship in the Liberal Arts Large Bi-Annual Spring Research grant (\$10,000), 2012 (with John D. Griffin) - declined

Time-Sharing Experiments in the Social Sciences Grant, National Science Foundation, "The Intersection of Group and Outcome Frames in Shaping Opinion" 2010

Journal of Politics Best Paper Award (with Cindy D. Kam), Southern Political Science Association 2009

Pi Sigma Alpha Award for Best Paper (with Cindy D. Kam), Midwest Political Science Association 2006

UC Davis: Departmental Faculty Collaboration Grant Summer 2005

## **Working Papers**

Peterson, Rolfe D., and Carl L. Palmer. "It IS All About Me: Narcissism, Participation, and Political

Ambition." Manuscript under revision for submission.

Palmer, Carl L., Rolfe D. Peterson, and Randy S. Clemons. "Identity and the Crystallization of Islamophobia: The Resistance of Sticky Beliefs to Elite Influence and Narratives." Manuscript under revision for submission.

Peterson, Rolfe D., and Carl L. Palmer. "Facets of Openness to Experience and Political Attitudes." Manuscript under revision for submission.

Leonard, Meghan, Kerri Milita, and Carl L. Palmer. "Too Close for [Dis]Comfort? How Institutional Proximity Shapes Public Confidence in Government." Manuscript under revision for submission.

Palmer, Carl L. and Rolfe D. Peterson. "Personality and Issue Framing: A Stripped vs. Framed Look at the Big Five." Manuscript under revision for submission.

Peterson, Rolfe D. and Carl L. Palmer. "Pieces of the Whole: Personality Facets and Political Behavior." Manuscript under revision for submission.

Palmer, Carl L. "Hey, That's Me! Social Identity and Group-Implicating Rhetoric in a Dynamic Framing Environment." Manuscript under revision for submission.

Palmer, Carl L. "Driven to Extremes? Motivated Bias and Attitude Polarization in One-Sided Communication Flows." Manuscript under revision for submission.

Palmer, Carl L. and John D. Griffin. "The Effect of Policy Disagreement and Emotions on Participation." Manuscript under revision for submission.

Griffin, John D. and Carl L. Palmer. "The Effect of Policy Disagreement and Self-Interest on Political Participation." Manuscript under revision for submission.

Palmer, Carl L. "A Tale of Two Cues: The Impact of Subliminal and Implicit Appeals for Racialized Issue Opinion." Manuscript under revision for submission.

Palmer, Carl L. "Political Socialization and Group-Centrism." Manuscript under revision for submission.

#### Invited Talks

Palmer, Carl L. "Caught in the Crossfire: The Competing Influence of Outcomes and Beneficiaries on Perceptions of Antipoverty Spending." I/O-Social Psychology Workshop, October 2012.

Palmer, Carl L. "Which Cues Matter? The Implications of Stereotype Appeals and Explicit Predispositions for Group-Centric Issue Opinion." Rooney Center for the Study of American Democracy Workshop, October 2010.

Palmer, Carl L. "Pushing Buttons: The Effects of Implicit and Explicit Stereotype Manipulations on Political Behavior." UC Davis Economics, Justice, and Society Workshop, September 2006.

# **Selected Conference Presentations**

Carl L. Palmer and Rolfe D. Peterson. "Beauty Across Borders: The Political Effects of Physical Appearance in Comparative Perspective." Paper presented at the 2019 Annual Meeting of the Midwest Political Science Association, Chicago IL.

Peterson, Rolfe D. and Carl L. Palmer. "The Politics of Conflict and the Dark Triad: An Experiment

in Personality and Political Ambition." Paper presented at the 2019 Annual Meeting of the Midwest Political Science Association, Chicago IL.

Peterson, Rolfe D. and Carl L. Palmer. "Physical Attractiveness and Social Joining." Paper presented at the 2018 Annual Meeting of the Midwest Political Science Association, Chicago IL and accepted for presentation at the 2018 Annual Meeting of the American Political Science Association, Boston MA.

Palmer, Carl L. "The Political Implications of Perceived Partisan Biases in the Classroom." Paper presented at the 2017 Annual Meeting of the Midwest Political Science Association, Chicago IL.

Peterson, Rolfe D. and Carl L. Palmer. "Come to The Dark Side: The 'Dark Triad,' Participation, and Nascent Ambition." Paper presented at the 2017 Annual Meeting of the Midwest Political Science Association, Chicago IL.

Palmer, Carl L., Rolfe D. Peterson, and Randy S. Clemons. "Islamophobia: Elite Messaging and the Nature of Beliefs about Muslims." Paper presented at the 2016 Annual Meeting of the American Political Science Association, Philadelphia PA.

Leonard, Meghan, Kerri Milita, and Carl L. Palmer. "Too Close for [Dis]Comfort? How Institutional Proximity Shapes Public Confidence in Government." Paper presented at the 2016 Annual Meeting of the Midwest Political Science Association, Chicago IL.

Peterson, Rolfe D. and Carl L. Palmer. "It IS All About Me: The Political Correlates of the Narcissistic Personality." Paper presented at the 2016 Annual Meeting of the Midwest Political Science Association, Chicago IL, and the 2016 Annual Meeting of the Midwest Psychological Association, Chicago IL.

Clemons, Randy, Rolfe D. Peterson, and Carl L. Palmer. "The Enemy of My Enemy: Assad, ISIS, and Ethnic Priming in the Syrian Conflict." Paper presented at the 2015 Annual Meeting of the Midwest Political Science Association, Chicago IL, the 2015 Annual Meeting of the Western Political Science Association, Las Vegas NV, and the 2015 Annual Meeting of the American Political Science Association, San Francisco CA.

Peterson, Rolfe D. and Carl L. Palmer. "Exploring the Underlying Aspects and Facets of Openness to Experience in the Big Five Personality Traits." Paper presented at the 2015 Annual Meeting of the Midwest Political Science Association, Chicago IL.

Palmer, Carl L. "The Egalitarian Personality? Using the Big Five to Predict Susceptibility to Stereotyping Behavior." Paper presented at the 2014 Annual Meeting of the American Political Science Association, Washington DC.

Palmer, Carl L. "Caught in the Crossfire: The Competing Influence of Policy Outcomes and Beneficiaries on Attitudes Toward Antipoverty Spending." Paper presented at the 2014 Annual Meeting of the Midwest Psychological Association, Chicago IL.

Clemons, Randy S., Rolfe D. Peterson, and, and Carl L. Palmer. "Priming Assad: Ethnic Priming and Attitudes Toward Military Action in Syria." Paper presented at the 2014 Annual Meeting of the Midwest Political Science Association, Chicago IL, and the 2014 Annual Meeting of the Western Political Science Association, Seattle WA.

Palmer, Carl L. and Rolfe D. Peterson. "Personality and Resistance to Persuasion." Paper presented at the 2013 Annual Meeting of the Midwest Political Science Association, and at the 2013 Annual Meeting of the American Political Science Association, Chicago IL.

Palmer, Carl L. and Rolfe D. Peterson. "Mirror, Mirror: Exploring the Influence of Physical Attractiveness on Political Worldview" Paper presented at the 2013 Annual Meeting of the Southern Political Science Association, Orlando FL, the 2013 Annual Meeting of the Midwest Political Science Association, Chicago IL, and the 2015 Annual Meeting of the Midwest Psychological Association, Chicago IL.

Palmer, Carl L. and John D. Griffin. "The Effect of Policy Disagreement and Emotions on Participation." Paper to be presented at the 2012 Annual Meeting of the American Political Science Association, New Orleans LA (conference cancelled).

Palmer, Carl L. and Rolfe D. Peterson. "Beauty and the Pollster: Interviewer Bias in Subjective Evaluations of Respondent Characteristics." Paper presented at the 2012 Annual Meeting of the Midwest Political Science Association, Chicago IL.

Griffin, John D. and Carl L. Palmer. "Policy Disagreement, Self-Interest, and Political Participation." Paper presented at the 2012 Annual Meeting of the Midwest Political Science Association, Chicago IL.

Peterson, Rolfe D. and Carl L. Palmer. "Pieces of the Whole: Personality Facets and Political Behavior." Paper presented at the 2012 Annual Meeting of the Western Political Science Association, Portland OR, and the 2014 Annual Meeting of the Midwest Political Science Association, Chicago II.

Griffin, John D. and Carl L. Palmer. "The Politics of Participation." Paper presented at the 2011 Annual Meeting of the American Political Science Association, Seattle WA.

Palmer, Carl L. "A Tale of Two Cues: The Impact of Subliminal and Implicit Appeals for Racialized Issue Opinion." Paper presented at the 2011 Annual Meeting of the American Political Science Association, Seattle WA, and at the 2011 Annual Meeting of the Midwest Political Science Association, Chicago, IL.

Palmer, Carl L. "Political Socialization and Group-Centrism." Paper presented at the 2011 Annual Meeting of the Midwest Political Science Association, Chicago, IL.

Palmer, Carl L. "Which Cues Matter? The Implications of Stereotype Appeals and Explicit Predispositions for Group-Centric Issue Opinion." Paper presented at the 2010 Annual Meeting of the American Political Science Association, Washington D.C., at the 2010 Annual Meeting of the International Society of Political Psychology, San Francisco, CA, and at the 2009 Annual Meeting of the Midwest Political Science Association, Chicago IL.

Palmer, Carl L. "The Effects of Conflict on Attitude Stability and Extremity." Paper presented at the 2010 Annual Meeting of the Midwest Political Science Association, Chicago IL and at the 2010 Annual Meeting of the International Society of Political Psychology, San Francisco, CA.

Palmer, Carl L. "Framing Novelty: The Influence of Group and Outcome Cues on Perceptions of Governmental Spending." Paper presented at the 2009 Annual Meeting of the American Political Science Association, Toronto, ON and at the 2009 Annual Meeting of the International Society of Political Psychology, Dublin IRL.

Palmer, Carl L. and Rolfe D. Peterson. "The Shoe that Didn't Drop: Bias and Racial Priming in the 2008 Presidential Election." Paper presented at the 2009 Annual Meeting of the Midwest Political Science Association, Chicago IL and at the 2009 Annual Meeting of the Western Political Science Association, Vancouver BC.

Palmer, Carl L. "Building Bridges (rhetorically that is): Tying Abortion to Social Groups." Paper presented at the 2008 Annual Meeting of the Midwest Political Science Association, Chicago, IL.

Kam, Cindy D. and Carl L. Palmer. "Unpacking the Effects of Education and Socialization on Participation." Paper presented at the 2006 Annual Meeting of the Midwest Political Science Association, Chicago, IL.

### Teaching

Undergraduate: Research Methods, Public Opinion, Voting and Elections, Introduction to American Politics, Political Psychology, Experimental Methods

Graduate: Introduction to American Politics, Introduction to Political Inquiry, Advanced Quantitative Analyses, Political Psychology

### Academic Service

Member, American Democracy Project, Fall 2013-Spring 2018

Director, Political Engagement Project, Fall 2013-Spring 2018

Member, Department Curriculum Committee, Fall 2017-August 2019

Member, Department Graduate Committee, Fall 2012-16, Fall 2017-August 2019

Member, American Institutions Job Search Committee, Fall 2013

Administrator, Politics and Government Experimental Lab (Illinois State University), Fall 2012-Present

Chair, Master's Thesis Committee for Jordan Norton, Fall 2018-Spring 2019

Chair, Master's Thesis Committee for Tyler Carter, Fall 2017-Spring 2018

Chair, Master's Thesis Committee for Caleb Griffin, Spring 2016-Fall 2017

Chair, Master's Thesis Committee for Nick Canfield, Spring 2016-Spring 2017

Supervisor, Capstone project for Ramya Kumaran (Stevenson Center), Fall 2014-present

Supervisor, Capstone project for Matthew Tomlin (Stevenson Center), Fall 2014-Fall 2015

Member, Master's Thesis Committee for Kenneth Kilman, Fall 2015-present

Member, Master's Thesis Committee for Jalal Fetrati (Sociology), Fall 2020-present

Member, Master's Thesis Committee for Rhiannon Stringer, Fall 2019-Spring 2020

Member, Master's Thesis Committee for Katie Spoden, Fall 2018-Summer 2019

Member, Master's Thesis Committee for Wei Hua, Fall 2018-Spring 2019

Member, Master's Thesis Committee for Christopher Petkus, Spring 2014-Summer 2014

Member, Master's Thesis Committee for Keith Smilie, Spring 2014

Reviewer, Acta Sociologica, American Journal of Political Science, American Politics Research, American Political Science Review, British Journal of Political Science, Bulletin of Economic Research, CQ Press, Foreign Policy Analysis, International Political Science Review, Journal of Elections, Public Opinion, and Parties, Journal of Politics, Oxford University Press, Political Behavior, Political Psychology, Politics, Groups, and Identities, Policy Studies Journal, Political Research Quarterly, Political Studies, Public Opinion Quarterly.

Panel Discussant: APSA 2012, 2014, 2015, 2018; ISPP 2009, 2010; MPSA 2011, 2014, 2015, 2018, 2019; WPSA 2009

Panel Chair: APSA 2011, 2012, 2014, 2016; ISPP 2010; MPSA 2006, 2009, 2010, 2012, 2019; WPSA 2009

## **Professional Memberships**

APSA, ISPP, MPA, MPSA, SPSA, WPSA

## References

Robert Huckfeldt, Distinguished Professor, Department of Political Science, University of California, Davis. rhuckfeldt@ucdavis.edu

Cindy D. Kam, Professor, Department of Political Science, Vanderbilt University. cindy.d.kam@vanderbilt.edu

Ben Highton, Professor, Department of Political Science, University of California, Davis. bhighton@ucdavis.edu

Walt Stone, Professor, Department of Political Science, University of California, Davis. wstone@ucdavis.edu

John D. Griffin, Associate Professor, Department of Political Science, University of Colorado, Boulder. John.Griffin@colorado.edu