

Thomas Burr
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Department of Sociology and Anthropology
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EDUCATION

Ph.D., Sociology, University of California, Davis, 2005.
Designated emphasis: Social Theory and Comparative History
Dissertation: Markets as Producers and Consumers: The French and U.S National Bicycle Markets, 1875-1910. Advisor: Jack A. Goldstone.

M.A., Sociology, University of California, Davis, 2000

M.A., History, University of California, Davis, 1997.

M.A., International Relations, San Francisco State University, 1995.

B.A., Political Science and Latin American Studies, University of California, Berkeley, 1985

EMPLOYMENT

Associate Professor	2013-2014	Department of Sociology and Anthropology Illinois State University, Normal, IL.
Assistant Professor	2007-2013	Department of Sociology and Anthropology Illinois State University, Normal, IL.
Lecturer	2005-2007	Department of Sociology University of California, Davis
Associate Instructor	2002-2005	Department of Sociology University of California, Davis
Teaching Assistant	1995-2003	Department of Sociology University of California, Davis
Teaching Assistant	1995-1996	Department of History University of California, Davis

PUBLICATIONS

Peer-Reviewed Journals

2014. Making Distribution Markets: Market-Wide Institutions in French and American Bicycle Distribution, 1865-1914. *American Journal of Economics and Sociology*, 73(1):178-209.

2013. Market-Widening: Shaping Total Market Demand for French and American Bicycles circa 1890. *Marketing Theory*. 15(1):19-34.

2013. Market Cycles: Bicycles, Riders, Industries, and Environments in France and the United States, 1865-1914. *American Journal of Economics and Sociology*, 72(2):468-496.

2012. National Market Communities: Bicycle Use and Civil Society in France and the United States, 1867-1914. *Consumption, Markets, and Culture*, 15(1):63-85.

2006. Building Community, Legitimizing Consumption: The Creation of the U.S. Bicycle Market, 1875-1884. *Socio-Economic Review*, 4(3):417-446.

Under Review

Innovation in Consumer Markets: French and American Bicycles, 1860s–1920s. Invited to revise and resubmit to *Industry and Innovation*. Resubmitted December 13, 2013. Second invitation to revise and resubmit, March 2014.

Non-Peer-Reviewed Outlets

Forthcoming. Commodity Chains. *Wiley-Blackwell Encyclopedia of Consumers and Consumption*. Edited by Daniel C. Cook and J. Michael Ryan.

2012. The French Velocipede Industry in the early 1870s: Analysis and Further Questions. Co-Author: David Herlihy. In *Cycle History 23: Proceedings of the 23rd International Cycling History Conference*. Edited by Gary Sanderson.

2008. Bicycle Industry Institutions in France and the United States, 1880-1914. *Cycle History 19: Proceedings of the 19th International Cycling History Conference*. Edited by Nadine Besse and Anne Henry. Saint-Étienne, France: Musée d'Art et d'Industrie.

2007. National Cycle Organizations in Britain, France, and the United States, 1878 to 1905. *Cycle History 18: Proceedings of the 18th International Cycling History Conference*. Tampere, Finland, August 4-7, 2007. Edited by Rob Van Der Plas. San Francisco: Van Der Plas Publications / Cycle Publishing.

PUBLICATIONS, continued

2005. French Expansion, American Collapse, 1890-1910. *Cycle History 16: Proceedings of the 16th International Cycling History Conference*. Davis, California, September 8-10, 2005. Edited by Andrew Ritchie. San Francisco: Van Der Plas Publications / Cycle Publishing.

Book Reviews

January, 2010. Review of Andreas Pickel, *The Problem of Order in the Global Age: Systems and Mechanisms*, 2006. *Contemporary Sociology*.

2004. Review of Nico Stehr, *Knowledge and Economic Conduct*. *Contemporary Sociology*, 33:1 (January), pp. 41-43.

Technical Reports.

2001. Lutzenheiser, Loren, Nicole W. Biggart, Thomas Beamish, and Thomas Burr. *The New Commercial Buildings Industry*. Report for the California Institute for Energy Efficiency.

PROFESSIONAL PRESENTATIONS

Trade Shows as Market Governance Institutions. Paper presented at the 11th Post-Keynesian International Conference, Kansas City, Missouri, September 27, 2012.

Consumer-Mediated Design Ferment: French and American Bicycles, 1892-1914. Roundtable at American Sociological Association, Denver, Colorado, August 17, 2012.

Varieties of Capitalist Consumption: National Taste Regimes. Consumer Studies Research Network pre-conference at the American Sociological Association, Denver, Colorado, August 16, 2012.

The French Velocipede Industry of the Early 1870s: Analysis and Further Questions. Paper presented at the 23rd International Cycle History Conference, Roeselare, Belgium, May 22, 2012. Presenter: Co-author, David Herlihy.

Governing the Trade: Bicycle Distribution in France and the United States, 1865-1914. Roundtable at American Sociological Association, Las Vegas, Nevada, August 20, 2011.

Spectacular Market Growth: Macrosocial Promotional Spectacles Influencing Total Market Demand. Consumer Studies Research Network pre-conference at the American Sociological Association, Las Vegas, Nevada, August 19, 2011.

Consumer Support Institutions in Consumer Markets: Bicycle Use and Civil Society in France and the United States, 1867-1914. Paper presented at the Consumer Studies Research Network Round Table, American Sociological Association, San Francisco, California, August 10, 2009.

PROFESSIONAL PRESENTATIONS, continued

Informal Industry Institutions: The Industry Press, Trade Shows, and Professional Associations in the Bicycle Industries of France and the United States, ~1880-1914. Paper presented at the Social Science History Association conference, Miami, Florida, October 25, 2008

Bicycle Industry Institutions in France and the United States in the Late Nineteenth Century. Paper presented at the 19th International Cycling History Conference, Saint-Étienne, France, June 27, 2008

The Cycling Press as Consumer Support: Bicycle Consumers and Publications in France and the United States in the Late Nineteenth Century. Paper presented at the Midwest Sociological Society meeting, St. Louis, Missouri, March 28, 2008

National Associations as Consumer Market Support: National Bicycle Organizations in Britain, France, and the United States in the Late Nineteenth Century. Paper presented at the annual meeting of the Illinois Sociological Association, Chicago, Illinois, October 27, 2007.

National Cycle Organizations in Britain, France, and the United States. Paper presented at the International Cycle History Conference, Tampere, Finland, August 2, 2007.

American Collapse, French Expansion, 1890-1910. Paper presented at the International Cycle History Conference, Davis, California, September 8, 2005.

The Cycle of Commerce: Producers and Consumers in Markets. Economic Sociology Roundtable Presentation, American Sociological Association, San Francisco, California, August 14, 2004.

Different Markets: The Divergence of the French and American Bicycle Markets, 1894 (1899)-1910. Paper presented at the World History Association Annual Meeting, Atlanta, GA, June 2003.

The Global Bicycle Boom of the 1890s. Paper presented at the All-UC World History Conference, U.C. Santa Cruz, May 12-13, 2001.

Conceptualizations of World History: Globalization, World System Theory and the One Humanity. Paper presented at the workshop, "Globalities and Marginalities: Perspectives on Boundaries and Identities in the Early Modern and Modern World," U.C. Riverside, April 4-5, 1997.

ACADEMIC SERVICE

Department Faculty Status Committee, Fall 2013.

Board of Directors, Stevenson Center, Illinois State University, Fall 2008-Fall 2010

Faculty Research Presentations, Department of Sociology and Anthropology, Illinois State University, Fall 2008-Spring 2009

Graduate Student Representative, Program Committee. Center for History, Society, and Culture. University of California, Davis, 1999-2002.

President, Graduate Sociology Students Association, UC Davis, Winter 1999.

PROFESSIONAL AFFILIATIONS

American Sociological Association

International Cycle History Conferences

International Big History Association

FELLOWSHIPS, HONORS, AND GRANT AWARDS

New Faculty Initiative Grant, Illinois State University, 2008-2009

Fellow, Social Science Research Council. Program on “The Corporation as a Social Institution.”

National Science Foundation Dissertation Improvement Grant No. SES-01-18325

UC Davis Summer Research Rellowship.