Sociology of Sport Project #3

SPORTS FAN DEMOGRAPHICS

Because sport is a sociological phenomenon the purpose of this project is to identify how key sociological concepts—gender, age, race/ethnicity, and indicators of social class (e.g., income)--affect our sports experiences.

Answer the following questions using the SPORTS FAN DEMOGRAPHICS handout or URL=opendorse.com/blog/2013-**sports**-**fan**-**demographics**/

1. What sports have the largest female audiences? And the least?
2. What sports have the largest male audiences? And the least?
3. Which sport has the oldest fan base?
4. Which sport has the youngest fan base?
5. Which sport has the largest white fan base? And the least?
6. Which sport has the largest minority (i.e., race/ethnicity) fan base? And the least?
7. Which sport has the richest fan base? And the poorest?

What sociological observations can you make about these data?